

## **Lunch and Learn Helpful Hints and Events Checklist**

### Helpful Hints when Hosting a Lunch and Learn

- DO have instructors register to attend in order to gauge attendance numbers (but always allow latecomers!)
- DO be sure that attendees sign in (see the sign in sheet template)
- DO share your contact information so attendees know who to reach out to in order to get started with Echo360
- DO ask attendees to grab lunch prior to starting the agenda so it's not a distraction to speakers
- DO try and have a power user present during the session and share their experiences
- DO summarize the capabilities of the platform – showing everything might be overwhelming to risk-adverse instructors
- DO consider starting your demo with the student experience so instructors start to understand why students love Echo360!
- DO recommend starting with the platform in baby steps (e.g. using personal capture for supplemental learning modules, uploading PowerPoints for students to follow along, creating one polling activity)
- DO wait for a training session to offer instructors a hand-on experience with the platform
- DO follow up with attendees via phone or email to gauge their interest

## Preparation Checklist

<b>To Do</b>	<b>Completed</b>
Book Room	
Invite Attendees (see invitation template!)	
Order Lunch/Buy Snacks or Ask Attendees to Bring Brown Bag	
Invite Power User Speaker	
Practice Your Demo	
Print out Sign-In Sheet	
Create a "Cheat Sheet" for Attendees who are Interested in Getting Started – Contact Info/Resources/Next Steps	
Have a Follow Up Email Ready for Attendees (and those who register and don't attend)	
Have fun!	

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